

The *St. Louis* Gulf

The County Paper.

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THIRTY-SIXTH YEAR, NO. 27.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

THE SEA COAST ECHO, FRIDAY, JULY 1, 1927.

SATURDAY, JULY 16TH, REGATTA DATE FOR BAY WAVELAND YACHT CLUB

Sixth Annual Classic Under Auspices Gulf Yachting Association to Occur This Month—Many Visitors Expected Here During This Big Sporting Event.

No event of the summer season attracts more interest to Bay St. Louis than the annual regatta given by the Bay-Waveland Yacht Club.

Saturday, July 16th, is the date selected this year for the annual classic. Much interest is already manifested and it is expected there will be many people attracted hither from every point between New Orleans and Mobile, the Gulf Coast with New Orleans craft predominating.

Commodore John Edwards and Vice-Commodore Bernard Shields and other officials of the local club are sanguine of great success, and there is no reason to doubt the event will prove big.

At night the annual ball will take place at the clubhouse, a fitting finale to the day of all days in local sport and social circles.

Following are the committees to officiate for the event and the list of entry rules and trophies to be awarded:

Officers—Adam Lorch, Honorary Commodore; John K. Edwards, Commodore; P. V. Lacoste, Vice Commodore; Bernard Shields, Rear Commodore; Reginald N. Blaize, R. T. Perkins, Justin Green, Ed. Schwartz, C. C. McDonald, Geo. R. Rea, Harold Weston, Chas. G. Moreau, A. F. Fouroux.

Regatta Committee—Jno. K. Edwards, chairman; Chas. A. Breath, G. G. Ferguson, Arthur J. O'Keefe, C. C. McDonald, A. A. Sporn, Geo. E. Edwards, R. E. de los Reyes, James Geary, Cohen, Weston, W. H. Parham, H. S. Renshaw, John N. Stewart, Sr., J. W. Milner.

Racing Committee—Justin Green, chairman; Norman Renshaw, secretary; W. H. Parham, John K. Edwards.

Reception Committee—E. J. Lacoste, chairman; J. H. Weston, A. J. de Montuzin, G. O. Kornodoff, Carl Marshall, Robt. L. Genin, W. S. Calender, Kittridge Dell, Louis J. Norman, J. S. Deben, A. F. Fournier, Manuel Duvic, H. S. Weston, Marion Green, Dr. Jas. J. Flynn, Sr., Leo W. Seal, Cyril Glover, Val Yates, T. F. Steele, John P. Briant, Leo M. Byrnes, E. B. Case, Cartwright Eustis.

Entertainment Committee—H. Graydy Perkins, chairman; Dr. Jas. A. Evans, A. T. Leonhard, Jr., Henry Stechman, M. Schwartz, Chas. Traub, Jr., Alfred W. Chapman, C. B. Fisher, John McDonald, Henry Kothmann, Carlos deArmas, Jas. J. Flynn, Jr., Walter Leonhard, E. J. Lacoste, A. C. Weston, E. V. Richards, Frank Martin, T. Steckmann, C. Greer Moore, C. J. Caron, Waldo Otis, Peter Stewart, Otto F. Briede, Jr.

Judges—R. N. Blaize, chairman; Harry C. Glover, H. S. Renshaw, Lee Edwards, John N. Stewart, Sr., Ed. Carrere, R. T. Perkins.

Measures—Frank Green, chairman; C. A. Sporn, Jr., Chas. A. Breath, Jr.

Timers—Owen Crawford, chairman; Frank Green, Lawrence Chapman.

Fleet Captain—C. J. Caron.

Cabin Sloops.

International Star Boats, trophy, Class "I"—Over 18 feet, rating, \$25.00.

Class "M"—Under 18 feet, rating, \$25.00.

Class "N"—Local one-design class, \$25.00.

Cat Boats.

Class "O"—21.5 rating and over, \$20.00.

Class "P"—19.5 to 21.4 rating, inc., \$20.00.

Class "Q"—18 to 19.5 rating, \$20.

Class "R"—16 to 18 rating, \$20.00.

Class "S"—14 to 16 rating, \$20.00.

Class "T"—14 foot rating and under, \$15.00.

Gulf Yachting Association rules will govern throughout as to line, allowances and classifications.

No walk overs allowed. Yachts in classes alone have privilege of entering class above at minimum rating.

Old Fiddlers' Contest.

The Woman's Demonstration club, of Catahoula and Lee Towns, will jointly sponsor an old fiddlers' contest on the grounds of Leetown schoolhouse on Saturday evening, July 23rd. Program begins promptly at 8 p.m. All state county candidates within reach are invited to attend and will be given a few minutes each to lay their plans and play them before the people. This will be a little different from the average picnic, since it will be a moonlight or lantern light affair. Plans of lunches, cold drinks, coffee, etc., may be had at the club stands. The men of the community are assisting by building the stands and erecting the temporary out-door seats.

Quite a pretentious two-story single dwelling is in course of completion on the corner of Clinton and Hancock streets for Mr. and Mrs. P. J. Muller, for their own occupancy and a structure of substantial importance to the material upbuilding of the city. Mr. Muller is an inspector of building material and other kindred material for the city of New Orleans and this moving to Bay St. Louis with such wealth while home is noted with pleasure.

KILN TO HAVE 4TH CELEBRATION ON GENERAL PLAN

Two Major Games Baseball and Public Speaking By District and County Candidates Will Be Outstanding Features of Celebration.

Kiln will, on Monday next, hold one of the biggest Fourth of July celebrations in that section of Hancock county, and it is expected Kiln will be the Mecca for thousands who will journey hither.

Political Rally, Doubleheader Ball Game, Public Speaking are among the headlines that feature the bill advertising the event. Senator Carl Marshall, of Bay St. Louis, will make the opening address of the day, at 9:30 a.m. sharp.

First game of baseball will feature the Picayune team and world-famous Kiln lumberjacks. During the afternoon hours Hamilton Bros., of Gulfport, C. by league, will cross bats with the Lumberjacks. Baseball fans and others will find much to interest them.

Among the speakers invited to speak are Governor Bilbo, Wm. Colmer of Pascagoula; Bidwell Adam, of Pass Christian; Bryant Russell, and Wm. (Bill) Fleming, T. Ed. Kollar, Luther Naples, of Gulfport; Prof. Everett, Haas Jones, Governor Bilbo, however, having a speaking date in the northern part of the state, will not be able to be present.

"The big day in Hancock county will close with a dance that begins at 8 o'clock, at the Palace theater.

U. S. Commission Making Exhaustive Mosquito Survey

Dr. Felix J. Underwood, state health commissioner for Mississippi, has named Dr. T. H. D. Griffiths, expert of the United States Public Health Service with offices in Biloxi, who is now engaged in an exhaustive survey of the mosquito situation throughout the Coast region; Dr. Daniel J. Williams, Health Officer of Harrison county, and Warren Jackson, managing director of the Mississippi Coast club, as a committee to arrange the program for the visit to the Coast next Monday and Tuesday of Colonel S. H. James, of the British Ministry of Health, and Dr. N. H. Swellengrebe of the University of Amsterdam.

These gentlemen are on a tour of the South as members of the Malaria Commission of the health section of the League of Nations. They come to America at the special guests of the United States Public Health Service.

Their interest has been attracted to Harrison county because of the unusual record made by this section in the eradication of malaria and the maintenance of a high standard of public health conditions.

Racing Machine Sloops.

International Star Boats, trophy, Class "I"—Over 18 feet, rating, \$25.00.

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Outstanding Work of Club Women.

Mrs. A. J. Bilbo, of the Woman's Demonstration club in Caesar, proved conclusively on the day of the Man's picnic that club women do things a little differently from other women, even if it is only making salad for on this day she, with three assistants, in one-half hour made and sold \$8.00 worth of club luncheon sandwiches and could have sold three times as much had she had it.

One old man and his wife bought four sandwiches made of this salad and after eating these the old man came back and said: "You know, I like that stuff. I want 20 more." Mrs. Bilbo only had sufficient salad to make 16 more, but he bought those and took them out to his friends. The club women and W. M. U. donated the money made from this sale to flood relief work. Recipe for the above salad is as follows:

One-half lb. finely minced boiled ham.

Two cups of shredded cabbage.

Three small green cucumbers chopped fine.

One-half pint jar of show-chow or sweet pickle relish.

Two pounds of sweet peppers, chopped fine.

One red sweet pepper or pimento pepper.

Add pinch of salt.

Drain this and prepare one pack of lemon jelly; using a fifth less water than recipe calls for (to take care of moisture in vegetables) and pour over the mixed ingredients and let stand on ice till it congeals. Serve on crackers with mayonnaise or thin slices of light bread.

Mr. A. Palmer Lott has returned from a trip of a week at Crystal Springs, to which place he was called by a message announcing his father had met with quite a serious automobile accident, receiving injuries which will permanently disable him. The accident occurred about a week ago.

The influence of the constructive convention of last week will be used to the best advantage in this case.

W. H. Graves, of Waynesboro, crowned the dairy cow as queen, fit to sit upon the throne of agriculture along with old King Cotton.

H. D. Graves, of Waynesboro, stated that the hen could lay the golden eggs with which we could buy among other things, increased prosperity, and W. L. Payor waxed eloquent over the lowly hog, lifting her from the wallow to the lofty peaks of financial plenty.

The cow, the hen, the hog, a Pacy for Evans farm, was the spirit of these happy discussions.

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The Sea Coast Echo

ECHO BLDG.

Thirty-Six Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.

Official Journal City Bay St. Louis.

Member National Editorial Association.

Member State Press Association.

Subscription Terms, \$2.00 Per Annum.

Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

A SECTION OF THE COAST THAT ALLURES.

With the advent of every summer the popularity of Bay St. Louis and Waveland as summer resorts are not only sustained, but it is noted this section becomes more popular and each season brings, as a whole, a larger quota. Visitors and summer residents increase in unprecedented number, and when one considers the number who visit and linger here come principally from New Orleans there is no wonder. That Waveland and Bay St. Louis are in such close proximity to New Orleans, with every advantage possessed by other and further away points along the Gulf Coast, in a measure explains. Bathing in waters facing the broad expanse of the Gulf, paved and gravelled roads in all directions of interminable length, amusement and every advantage for, the season's resident or vacationist, then it is no wonder this section continues to keep pace of the times, the tendency of which is to expand.

Bay St. Louis is especially favored in many ways. Its location on the afternoon shady side of the Coast line is to be considered and regarded of inestimable value, with a wealth of romance and sentiment are elements that allure and hold. Bay St. Louis, with its beautiful water, has frequently been compared with Naples and its incomparable bay, where the bluest skies forever reflect their azurine shades and tints.

Pay your bills and your credit won't hurt you.

Well, they are still talking about helping the farmer.

Poincare delivered another pre-Versailles speech last week.

It is about time for a good looking blonde to kill a man.

Thrilling statistics: Colombia and Osaka have borrowed \$10,000,000.

The jury system may not be perfect, but what else can take its place?

Did you buy anything from the last peddler that came up your front steps?

Many a baseball manager wonders what stimulated his imagination in March.

Few ham eaters ever think of thanking the excellent pig that made the meat.

When you flatter a man you invariably impress him as a very sensible observer.

You never can tell just exactly what some people mean by what they tell you.

This is the time of the year that the average vacationist comes home for a rest.

A news dispatch says Russian workers want no war—few workers ever want war.

Our extra slice of pie for this week is awarded the advertiser who has not missed an issue in 1927.

If you are going to pay up your subscription we suggest that you make it snappy.

Hancock county is quite patriotic. Three larger Fourth of July celebrations will be celebrated Monday.

We have often been intrigued to wonder where the owners of race horses get the names they give their colts.

The president may have caught a fine trout out West, but he is apt to catch something bigger before he leaves.

Hard work, well done, is good for all, and especially good for a young man between the ages of sixteen and twenty.

It is about time for some careful politician to devise a plan to keep the people from having a hand in their government.

When you hear a man criticizing the church crowd you may rest assured that there is a reason why he doesn't run with them.

We think a decoration should be promptly given to the aviator, if there is one, who has not announced plans for a new non-stop flight.

No, Pauline, we sometimes admit that we are wrong; however, we are seldom wrong. (This only refers to our business, not to any arguments at home).

With Tilden and Helen Wills in England and Bobby Jones thinking of going there the American chances for bringing home some of the bacon ought to be excellent.

The Sea Coast Echo always appreciates news items from all sources, but those who send them in must sign their names, not for publication, but as an assurance of good faith.

The average sweet young thing looks upon vacation with the same eagerness that a fortune hunter looks at a cave, around which are centered legends of immense buried treasure.

We hope that the report that Great Britain wants to include battleships in the disarmament party is a misake. If they ever get the U. S. in another capital ship argument we won't have any left.

One New York newspaper received 2,021 poems on the subject of Lindbergh. Regardless of his exploits no man ought to be charged with the responsibility of inspiring so much verse. If it is such.

Democracy is under fire in Europe. Inhumanities of the world-wide are starting ultimata, who look upon them as a good chance to get in while the getting is good.

A SUBSTANTIAL SPIRIT AND SERVICE.

The news column of the Echo, ever ready to chronicle the material upbuilding of Bay St. Louis rather than to discourse in graphic terms the things not fit to print, has frequently noted improvements here and there. Enterprises without number, building of dwellings and other structures, all of which tend to make the city grow and stabilize its position as the city it is.

Not to disparage the enterprise of its citizens, for they are naturally progressive and in many instances the operations are ahead of the times, so to speak, but we must attribute no inconsiderable part of this "building the city" to the willingness and service of our local institutions which in many instances make these things possible.

Many well remember the time the city was without banks and building and loan associations. Capital was meagre, people were parsimonious by reason of necessity and not only hedged in by conditions, but we were well nigh a city and people of provincial thought and action.

Today, thanks to the two progressive banking institutions and two building and loan associations of our city, with their progressive spirit and excellent service, there is no stint. Where capital is not fully at hand these institutions come to the rescue. They are liberal in spirit and deed, willing to be of service. In fact, they do more than merely to lend money. They are institutions that serve both city and county and enable men and women to do things that heretofore were not possible. There is no pound of flesh sought in return for assistance. Service, to assist, to build and help people is uppermost.

We hail our Hancock County Bank, our Merchants Bank & Trust Company, our Peoples Building & Loan Association, and last, but by no means least, our youngest addition, the Gulf Coast Building & Loan Association. All potent elements in assisting our people, county and city to better grow and prosper.

AERIAL SERVICE ANNOUNCED.

The announcement is made in New York that five Bellanca planes are under construction and will be used, when completed, in establishing a passenger air service between New York and Chicago. The route is expected to be opened in the early fall.

The planes will accommodate twelve passengers, two operators and will be propelled by three motors. Each passenger will be permitted to carry 25 pounds of baggage. The ships will make 100 miles per hour and the trip between the two large cities will require about eight hours.

The new company is headed by A. R. Martine, who, it seems to us, has the right idea as to the development of commercial flying in this country. Calling attention to the 2,000 commercial planes in Great Britain and many more than that number in Germany he declared that "the United States has the finest natural advantages for air travel of any country. Without leaving its borders the field is large enough for anyone and commercial aviation here will eventually surpass that of either Great Britain or Germany."

Mr. Martine foresees, without two years hourly service between New York and Chicago, with a fare about one-and-a-half times railway rates. His pilots will do straight flying with no stunts. The comfort of the passengers will be looked after in order that a trip by air will be as comfortable as the finest railway service.

The cost of the planes to be used in the undertaking is only \$28,500, which is not unreasonable, compared to the cost of other long-distance vehicles of travel, especially when one considers the faster time that can be made.

PATRIOTISM IN PEACE.

The advent of the Fourth of July next week should not be necessary to remind Americans of the ideals of government under which they have enjoyed liberty. The founding of the republic was a momentous event in the history of the world, more important as the years roll by and see the union successfully stand together.

The patriots who founded this government adopted certain fundamental political principles and the machinery of the American government is founded upon very definite theories of representation. The idea that the people rule through chosen representatives embodies the ideal that a representative serves his people.

Patriotism, during war, is easily expressed by militant activity agaist the enemy. To properly serve one's country in times of peace is more difficult. It embodies an understanding of the principles of government and a rigid fidelity to them. To make this editorial pointed, let us apply them.

An elected representative, chosen by his constituency, should be informed as to the governmental principles under which his term is served. He should play the game according to these "rules" or quit. To use political office to feather his nest, acquire unearned moneys for himself and to appoint his relatives and friends to sinecures in clear disregard of the theory that he serves as the representative of the people, supposed to act for their peculiar benefit, is not the patriotism of peace. It is, more properly, the treachery of peace, and in time, will be branded with the same infamy that attaches to a traitor.

HOW TO CELEBRATE SAFELY.

The hope is now being expressed in numerous newspapers and magazines that next Monday will be a "safe and sane" fourth. The ideas advanced are good, but when people are accustomed to celebrating they like to blow off steam, and this is usually done in a very careless manner.

To the average father and mother of Bay St. Louis the importance of a safe and sane observance of the fourth is not to be overestimated. The injuries that come to little children cannot be repaired by any understanding of the great good that comes from popular government.

We advise each family here to make its own rules about observing the fourth of July. One of the surest ways to keep the youngsters from indulging in dangerous celebrations is to provide a safe and sane outing for them. To preach against dangerous amusement is of little avail; the best method of avoiding them is to furnish an adequate substitute.

Congested mail makes newspaper advertising all the more valuable. People have no time to read circulars and posters, but they do read newspapers.

The Louisville & Nashville Railroad is to be commanded for the stand its local divisional superintendent took on receipt of a letter last week from the Bay St. Louis Chamber of Commerce, the latter requesting the discontinuance of objectionable Monday excursions from New Orleans. Complainants are accused of having it in their hearts to operate for greed and do so without consideration and conscience. We have in this instance no excuse to discount the accusation. A refutation

This Week.

Lindbergh.

Bull Whale and Atheist.

He Who Fights Alone.

Thanks Be for Lindy.

BY ARTHUR BRISBANE.

(Copyright, 1927)

Deeds of individual courage still arouse the world more than any other achievement. Lindbergh's welcome proves that men feel, today, as they did about Grillon, Duguesclin or Perseus. The individual fighter, doing it himself, is the man adored by the crowd.

Any man is courageous with many around him. With a crowd, it is easier to go than not to go. But, by yourself, it is different.

The great crowds that howl for Lindbergh, and that were asleep when he started off in the fog, alone, at daybreak, know why they applaud him.

A lookout on the cruiser Memphis, bringing Lindbergh home, called out, "There she blows, broad on the starboard bow." Lindbergh, on the bridge, saw a big bull whale, accompanied by his "cows," keeping close to their lord and master as he rolled and spouted.

Nothing could have made that bull whale believe that the tiny man on the bridge had flown across the Atlantic Ocean, in the other direction.

How can you hope to make an atheist believe that there exists a Divine intelligence flashing from one universe to another, pervading all space? The bull whale and the atheist know you can't fool them.

He took this money a little at a time and always hoped to pay it back by making favorable plays in the stock market. He pinned his hopes on the advance in prices of breakfast foods and steam locomotive stocks.

They didn't lead him to the hill of prosperity as he imagined they would, but they dumped him in the ditch.

He now says to himself, according to the newspaper, that he is "just another sucker."

There have doubtless been many great fortunes made by lucky chances and many people have struck oil wells or gold veins or diamond pockets.

Others have had rich uncles die and leave them a lot of money.

There is no accounting for this and no attempt to prove that it is not so.

Gambling does not always lead to misfortune. Some players in Monte Carlo come away with a pile.

But the point is, the chances are all against them. For every one man who succeeds and who you hear about, there are thousands who fail and whom are never noted.

The shrewd man bases his acts of life upon averages. He recognizes that there is much luck in human affairs. But there are certain laws of averages and life is a balance of probabilities.

The difference between a clever man and a fool is that the former pins his hope upon general laws and the chances are in his favor, while the latter fanatically believes in the exception and usually gets stung.

If life means anything to you, don't unnecessarily risk it.

If you want fame and fortune, don't pit them on the turn of a card.

Study to find out what the law of averages is and follow that law.

The wicked sometimes prosper and unjust and tyrannical people are successful, but the average is against them, and in the end they usually suffer.

The man who minds his own business and never takes chances unless he has to is running along with the laws of the universe. He is trusting to the co-operation of events and they do not fail him in the end.

Being good is merely having confidence in the laws of average.

DR. CRANE SAYS.

(Copyrighted for The Sea Coast Echo)

PLAY THE AVERAGES AND BE SAFE.

A young man by the name of Orrell, who was cashier for a brokerage firm, has recently been arrested on a charge of swindling his employers out of some \$244,000.

He took this money a little at a time and always hoped to pay it back by making favorable plays in the stock market. He pinned his hopes on the advance in prices of breakfast foods and steam locomotive stocks.

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Being good is merely having confidence in the laws of average.

It is to be Superior in Design and Performance to any available in low-price field.

It has Speed, Style, Flexibility and Control in Traffic.

The New Model: There is nothing quite like it in quality and in price.

Will be Superior in Design and Performance to any available in low-price field.

It has Speed, Style, Flexibility and Control in Traffic.

The New Model will cost more to manufacture, but it will be more Economical to Operate."

No matter what price you expect to pay for a car it will pay you to wait for the NEW FORD.

Wonderful interest is being shown by the public, and while the new car is not yet on the market, orders are being placed every day, evidencing the confidence in Mr. Ford's ability to produce the greatest value ever known in the automobile industry.

OPEN THE YEAR ROUND.

CASUALTY BONDS FIDELITY JUDICIARY

Hancock County Insurance Agency

INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care Of Your Needs

PIGGY WIGGLY

A SOUVENIR FREE

2500 PIGGY WIGGLY STORES ARE NOW IN OPERATION

The First Piggly Wiggly Store Opens In Bay St. Louis
Saturday, July 2

A BASKET

IS LOANED FOR USE WHILE IN
THE STORE.

---THEY COME
---THEY SEE



Advantages to Customers

Lowest Prices.
Best Products. 1,000 Items
Freedom of Choice, Clean
Store and Fresh Goods.

And when you come to see and investigate the truth of this advertisement you will not be asked to buy and you will not be criticized for not buying.



Open Saturdays Until 10 p.m.

Open Every Day 7 a.m. to 6 p.m.

ALL PACKAGES

ARE WRAPPED AT THE
CHECKING COUNTER.

---THEY BUY
---THEY SAVE



Help Yourself
No Waiting to be Waited On
Vegetables and Fruits Sold by
Weight—
The Honest Way.

PIGGY WIGGLY stores are a national affair with each city and town unit co-operating with all other town units toward a lower cost of operation and with ability to make lower prices.

Whether One Buys or Whether One Merely Looks—In Either Case It's All Right with PIGGY WIGGLY

A "DIFFERENT" STORE

Come and get a souvenir and see for yourself that a PIGGY WIGGLY store is different from any other store in the world—that it looks different; that the system is different; that the prices are lower; that the assortment of food products is greater; that the orderly arrangement of the entire store makes it possible to have an absolutely clean store.

OPERATING COST.

The operating cost of PIGGY WIGGLY stores is lower than any heretofore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices which are savings that cannot be obtained elsewhere.

FOOD PRODUCTS.

Food products of a variety including fresh fruits and vegetables, of more than one thousand items, each item priced by a swinging price tag. Nationally known advertised brands of a most comprehensive assortment is the class of merchandise to be found in every PIGGY WIGGLY Store.

VISITORS WELCOME.

You can look and be at home in this store and go through its two separate aisles upon a tour of inspection as to the merchandise, as to its cleanliness, as to the prices—and for so doing you will be handed a souvenir FREE, that you may know we were glad that you came.

YOUR OWN DECISION.

If you see something that you want to buy of your own free will, without persuasion from anyone, without intimidation from anyone, without suggestion from anyone, without mental contact whatsoever with anyone—if you want to make a purchase voluntarily, we, of course, will be glad to have you as a customer.

THOUSANDS SAVED

The main thing, however, that we want everybody to know is, that it is desired to have Bay St. Louis women and Bay St. Louis men to come and look at this wonderful store. We will be satisfied with your judgment of our claim that Bay St. Louis will have a saving in her food bill that will go into thousands of dollars by cashing in on the opportunity afforded by PIGGY WIGGLY Stores.

Piggly Wiggly
All Over The World

Many of the instrumentalities employed in PIGGY WIGGLY Stores are protected by copyrights, trade marks and patents granted by and applied for in the United States and the principal foreign countries. All such instrumentalities will be fully protected and infringers are hereby notified that rights under these grants will be strictly and vigorously enforced.

COPYRIGHT

Piggly Wiggly Corporation

PIGGY WIGGLY

REMEMBER THE PLACE
OPPOSITE L. & N. DEPT.

BONURA STARS DEFEAT HOLMES BALL TWIRLERS HERE SUNDAY; 7 TO 0

Collier Blanks Visitors to Bay St. Louis Last Sunday—Leroy Bontemps and Sykes Rap Out Homers—Notes and Comment on Games.

The Bonura Stars, under the management of Fred Eberhardt, put a blanket over the heads of the D. H. Holmes team on Sunday last at Rockachaw Park and smothered the champions of the Store League to the tune of 7-0 in nine innings of good baseball.

With Cotton Collier hurling a good brand of horsehide and an excellent support behind him, the Department Storekeepers were on the rugged edge of the jumping-off place from the time Hooks Cozelot, the umpire, yelled, "Play ball" until the nail quiver in the last spasm.

For seven innings Collier held the opposing batters hitless. True, he got in a couple of tight places after liberally dishing out free transportation, but the gang behind him were playing a golden brand of ball and with Cotton knotting the strings, pulled out without the platter getting soiled by a Holmes foot.

Weigel (pronounced "Wiggle" on Canal street) was on the mound for the Store People and, though he was to chug up for eight hits, two of them homers, he twirled very good ball, issuing only one free pass during the entire game. "Lefty" Nichols, on the mound for the visitors, also pitched superb ball, holding the Lumberjacks to five hits and causing twelve of them to wave in vain to the well-known atmosphere. "Lefty" is considered one of the best semi-pro hurlers in Mississippi and Louisiana.

Alford, shortstop for the visitors, carried off the hitting honors of the day, securing three safeties out of four trips to the platter. "Shorty" Curret also missed the third strike, but sending the catcher drop the ball. Curret out for first, Breck pegged wide and Coz was safe. Collier dropped a Texas League back of second and Cassang perched on third and he scored by dash base running on Higginbotham's out, short to first.

The Stars fellow "Wiggle" in the fourth, Zeke doubled to center and Leroy Bontemps leaned against a grover that he sent to Oregon for a grover. Eberhardt walked after Wally's out and scored on Cassang's slide over the keystone.

Another run was added in the fifth and two more in the sixth, when Cassang poled a circuit clout with Eberhardt ahead of him.

Holmes' lonely hit-robbing Cotton out of a no-hit, no-run game, was made by Warner in the eighth in a hot grass cutter over third.

Big Zeke Bonura played a stellar game at short, as the box score attests. Zeke has been tried all over the infield and fits.

The latest life rumor's that the big boy is going to Loyola. Who'd a think it, eh?

Box score:

	AB	H	PO	A
Holmes	3	0	1	0
Anderson, rf	4	1	3	0
Worrell, cf	2	0	8	0
Gerdes, 1b	4	0	5	0
B. m. 2b	2	0	2	0
Stump, lf	4	0	3	0
Ca. ab. ss	4	0	1	0
Moressi, 3b	4	0	0	4
Breck, c	3	0	6	1
Weigel, p	4	0	0	1
Totals:	31	1	18	11
Score by innings:				
D. H. Holmes	000 000 000	0	0	0
Bonura Stars	001 312 000	7	0	0

Summary—Runs, Phillips, Bonura, Bontemps, Eberhardt, Cassang, 2. Errors, Phillips, Bonura. Home runs, Bontemps, Cassang. Walked by Collier, 7; by Weigel, 3. Struck out by Collier, 3; by Weigel, 6; attendance, 400; umpire, Hooks, Cazalot. Time of game, 1:55.

Cuevas Radio Co. No. 2
Defeat Bay St. Louis

The Cuevas Radio Company team of Biloxi, beat Bay St. Louis Sunday by a score of 5 to 2. The Radios took the lead in the first inning by scoring two runs. McDonald, the new pitcher for the Radios, did some good twirling and held out well for the entire course of the game. Only seven innings were played by agreement.

The line-ups—Cuevas Radios: Bell, 8b; Whittman, 2b; Woodcock, cf; Pierson, rf; Allen, ss; Vickers, 1b; Sellers, p. Bay St. Louis: Bontemps, rf; Tacon, ss; Deloar, cf; Boudin, 2b; Maurizi, p; Gasper, c; Ramond, 1b; Benedetti, 3b; Stoner, lf.

Score by innings:

	AB	H	PO	A
Cuevas Radio Co.	200 003 05	5	0	0
Bay St. Louis	100 001 2	2	0	0

Firemen held a net for a cat caught in a burning building in Albany, N. Y., but the animal jumped 40 feet to the ground without injury.

Miss Richardson and June Poitevent Wed in Vicksburg

Miss Louise Richardson and June Poitevent were married at noon Saturday at Vicksburg, Miss., at the home of the bride's mother, Mrs. Lee Richardson.

A profusion of summer blossoms decorated the spacious home. More than a hundred guests were present.

The Rev. Gordon M. Reese, rector of Holy Trinity Episcopal church, officiated. The bride was attended by her twin sister, Miss Mary Richardson, and the bridegroom by his brother, Eads Poitevent.

The bride was dressed in pink-flowed georgette, wearing a hat of pink and carrying a bouquet of sweet peas. Her sister, Miss Mary Richardson, was gowned in yellow flowered georgette, wearing a hat of yellow-taffeta and carrying a shower bouquet of pink roses and larkspur.

The bride was given in marriage by her cousin, Edward Butts. Following the ceremony a wedding luncheon was served, after which the couple motored to Jackson, planning to go from there to Chicago for a bridal tour of several weeks. On their return they will make their home in Mandeville, La., where the bridegroom has large business interests.

Out-of-town guests present included the following: Mr. and Mrs. Frank Hayne, Miss Emily Hayne, Mr. Frank Haynes, Jr., Mr. and Mrs. L. K. Nicholson, Mr. and Mrs. V. P. Nicholson, Mrs. Calla Poitevent, Miss Cala Poitevent, Mr. and Mrs. Pierre Lelong, Mr. and Mrs. Eads Poitevent, Mr. and Mrs. Paul Fallon, Mr. and Mrs. J. L. Rice, all of New Orleans and Mandeville; Hugh Richardson, uncle of the bride; Lee Richardson and Miss Josephine Richardson, her cousins, from Atlanta; Mrs. Ernest Brown, of Jackson; Miss Mary Amanda Smith, New York.

"Lefty" Nichols and his Bogalusa Lumber Hustlers broke the winning streak of the K'n Lumberjacks at Kiln Sunday by the score of 5 to 3. It was a pitching duel between "Old Man" Summers, of the Lumberjacks, and "Lefty" Nichols, of the visitors, the score standing 2-2 at the beginning of the ninth. Bunched hits, coupled with errors, gave Bogalusa the game in the ninth.

The feature of the game was a one-handed stab by Byrd, Kiln shortstop, of a drive with two bases labeled all over. "Old Man" Summers hurled excellent ball, issuing only one free pass during the entire game. "Lefty" Nichols, on the mound for the visitors, also pitched superb ball, holding the Lumberjacks to five hits and causing twelve of them to wave in vain to the well-known atmosphere. "Lefty" is considered one of the best semi-pro hurlers in Mississippi and Louisiana.

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Score by innings:

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Bay St. Louis	100 001 2	2	0	0

Firemen held a net for a cat caught in a burning building in Albany, N. Y., but the animal jumped 40 feet to the ground without injury.

Bridge Work Progresses.

Work on the bridge over the Passagoula river and the Escatawpa river at Moss Point is going forward. C. F. Lytle, contractor employed by the Guaranty company, who took the work over after the original contractor was declared in default, has a small army of men at work. The bridge will probably be completed by December 10 and ready for formal opening about January 1, 1928.

TAKE YOUR PICK.

New Steno—"I've added up these columns ten times, sir."

Boss—"Good for you."

"And here are the ten answers."

Horst Bohnke, 3-year-old Berlin boy, is learning his father's profession of chimney sweep.

The moth larva does but one thing and does it well—it eats and eats and eats. Carpets, rugs, upholstery, clothing, woolens and furs are riddled with holes to satisfy the enormous appetite of the moth, the eggs and the larvae.

Fly-Tox is the scientific insecticide developed at Mellon Institute of Industrial Research by Tex Fellowship. Simple instructions on each tube (blue label) for killing all household insects. Insist only Fly-Tox. Fly-Tox is safe, stainless, fragrant, sure. Every bottle guarantees.

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TO INDIVIDUAL OWNERS OF LANDS IN PEARL RIVER, HANCOCK, HARRISON AND STONE COUNTIES.

After some two months negotiations we have entered into a contract with the Dixie Oil Company, which is a subsidiary of the Standard Oil Company, whereby the Dixie Oil Company is to thoroughly and systematically test our land for oil, gas and any other minerals.

If you wish to take advantage of our contract by entering into a contract direct with the Dixie Oil Company, at no expense to yourself, and exactly the same contract we have, your lands will be tested carefully and after testing, if anything is found, you will receive the same compensation or pay for what is found, that we receive on our lands this free of any commission or compensation to us in any way. If nothing is found on your lands, they will be released free of cost to you, or free of any obligations. Of course this applies only to land reasonably contiguous to ours.

If you desire to avail yourself of this opportunity, write us a letter giving your land description and copies of the contract will be mailed you immediately. Of course, there is no question of the responsibility of the Dixie Oil Company or of the Standard Oil Company.

Yours truly,

Edward Hines, Yellow Pine Trustees.

**Lumberton, Miss.
June 15, 1927.**

The Standard-Post

POLITICAL ANNOUNCEMENTS

All Announcements Herewith Are Subject to the Actions of the Democratic Primary in August 1927.

FOR LEGISLATURE
BRYAN RUSSELL

FOR DISTRICT ATTORNEY

HON. WILLIAM MEYERS COLMER
LUTHER M. MAPLES

FOR SHERIFF AND TAX-COLLECTOR

T. ED. KELLER
JOSEPH C. JONES
CLAUD MONTI

FOR CIRCUIT AND CHANCERY CLERK

A. G. (MEL) PAVER

FOR COUNTY SUPT. OF EDUCATION

DANIEL J. EVERETT
ILIAS JONES

FOR SUPERVISOR-BEAT 1

A. J. BILBO

FOR SUPERVISOR-BEAT NO. 3

J. B. WHEAT

FOR SUPERVISOR-BEAT 4

JOSEPH O. MAUFFRAY
VINCENT C. CAIN
DAN FAYARD
EMILIO (DICK) CUE
DR. WILLIAM CAIN

FOR JUSTICE OF PEACE-BEAT 5

AUGUST SCHIRO
JOHN MENDERS
W. H. STARR

CONSTABLE-BEAT 6

I. T. W. MITCHELL

CITY ECHOES.

—Miss Rosetta McGinn is visiting at the home of her sister, Mrs. R. W. Taylor, for the summer, and commutes to and fro daily, associated with the prohibition enforcement department in the Customhouse building, at New Orleans.

—Mr. and Mrs. A. S. Spiess and family have opened their summer home on the Southern Waveland beach end, accompanied by their daughter, Mary Margaret, and son, Alton, and are located until the fall season, as per annual custom.

—Miss Louise and Adele Charbonnet are out from New Orleans and have opened their summer home in St. Charles street for the season. Though infatuated with Bay St. Louis, they never miss a season at the Bay.

—Mr. and Mrs. John McGivney, young son and daughter, Miss Mary Margaret, are out from New Orleans for the summer and have taken one of the charming beach cottages near the woods fastness, comfortably and delightfully situated.

—Miss Hermione Perkins and Miss Corinne Gleason left Bay St. Louis Saturday evening on the Piedmont Special for New York City, en route to continental Europe, where they will spend the summer with a party of student tourists. Their itinerary calls for a journey of intense interest.

—Miss Laura Nelson, from the Delta, has been spending a while visiting in Bay St. Louis, at the home of her relatives, Mr. and Mrs. Hale and Mrs. Worsley, and also Miss Armine Del Bondio. Decidedly popular with the younger circle she has been one of much pleasure.

—Mrs. Phenie Rice and sister, Mrs. S. Killelea, and Miss Frances Killelea and Mr. John Killelea, are out from New Orleans and are visiting at the home of their relatives, Mr. and Mrs. J. R. Ritayik and will remain for the summer, as per annual custom.

—Mr. Charles Traub, assistant cashier Merchants Bank and Trust company, has returned from a vacation stay at Hendersonville, North Carolina, and Asheville, reporting a stay of unusual interest and pleasure. He is again at his post of duty, affable and efficient.

—Miss Kate Rea, who has been visiting at the home of her brother and sister-in-law, Mr. and Mrs. George R. Rea, left Monday for her home in Wesson, Miss., the recipient of quite a number of social attentions while here. A frequent visitor here, she has quite a circle of local friends.

—Mr. and Mrs. George Muller and little family arrived Sunday from New Orleans and are located at Clermont Harbor on the balance of the heated term, located with Mr. and Mrs. John Bernier at their new home. Mr. Muller auditor for the Wesco Electric company, at New Orleans, will commute to and fro.

—Mr. and Mrs. Gus Marcotte have taken active possession of their attractive new home in Clermont Harbor, recently completed, and are located for the summer. Their home is on the main boulevard and one of the several new dwellings built this spring and adding to the attractiveness of Clermont Harbor.

—Mr. Joseph O. Mauffray is up and out, after a week's illness, during which time he was confined to his bed, the victim of a severe attack of cold and fever. He is out again and hopes soon to resume his outdoor pursuit. The fish in Jordan river and tributaries are already crying help.

—It is interesting to note general interest is manifested in the annual Catholic church fair, to take place Saturday and Sunday evenings, July 2nd and 3rd. St. Stanislaus college promises forces have been systematically organized, and there is every reason to believe the event will prove a success from every angle.

—Monday, July 4th, both banks of the city will be closed for the day and the postoffice will be open during morning hours only. Parties concerned will do well to govern themselves accordingly. With a number of picnics and public rallies over the county Monday there will be comparatively few people who will remain in town.

—Invitations have been issued by Mrs. Sidonia Mauffray, of Kilm, announcing the forthcoming marriage of her daughter, Elsa, of that place, to Mr. Leon C. Capdepon, son of former Mayor and Mrs. Leon B. Capdepon, of Bay St. Louis. The happy event will take place at the church of the Annunciation, Tuesday, July 12th, Kilm, at 8 o'clock. The prospective bride and groom will make their home in Bay St. Louis. Mr. Capdepon is a worthy young man of our跳跃的民族. The Mississippian company, a Capdepon.

—Interest in Bay St. Louis subdivision continues. At Paradise Point, north end of Bay St. Louis, two fine frame dwellings are nearing completion and work has started on the third. Recently current was connected to the line of ornamental electric lights placed over the premises and the illumination by night adds immeasurably to the value and desirability of the place one would love to live. A. G. Darden is chief owner and developer. It is noted California's red wood is used in the construction of the houses, which Mr. Darden was instrumental in having shipped from Meridian. Two attractive and desirable dwellings are completed in Bay St. Louis subdivision, and more are to follow, states Mr. Evan McCall, local representative and assistant developer with B. Tudor Carter.

—Work of building cement sidewalks over the city continues and in time every section will have been finished, an improvement to the city showing to great advantage, adding to personal convenience, safety and also to physical value of property. This is decided improvement to our city and many visitors and others who come out for the summer on first beholding the various vistas of sidewalks over the different sections of the city are fulsome in their praise and lavish in expression. The growth and improvements of Bay St. Louis within the last few years is well-nigh phenomenal.

—Owners of land contiguous to that of the Edward Hines Lumber company will read with interest the full page advertisement of that company, appearing in this issue of The Sea Coast Echo. Since the Dixie Oil company, a subsidiary to the Standard Oil company, is positively going to drill for oil in Hancock county, the Hines company wishes every adjacent owner to co-operate with them in leasing lands for the purpose of oil testing, and at no charge to the owner. The Hines Lumber company is a reputable business organization, its integrity unquestioned and its motives are honest and sincere.

—Miss Valmae Saucier, who had been on a visit to Church Point, La., as the guest of Mrs. T. Roosevelt Daigle for a fortnight, returned home on Saturday evening, but left again on Sunday for Columbia, Miss., where she will be the guest of Mrs. Louis C. Buckley for two weeks.

—Mrs. George R. Rea left Tuesday night for Cleveland, Ohio, where she will spend the next fortnight visiting at the home of her parents, and to be joined by Mr. Rea. Both will journey on to Boston, to attend the bi-annual conclave of the national Kappa Sigma fraternity.

—Management of the A. & G. theater announces that for Monday, July 4th, performance will begin at 5 o'clock instead of the usual hour of 7 and will continue until 11 o'clock. This will be two hours earlier than usually and will give many opportunity on this particular holiday to attend day-light performance. The bill, Colleen Moore in "Naughty But Nice," from the Saenger theater, at New Orleans, will be the special attraction, with comedy. This extra holiday announcement will be received with interest.

—Mrs. Fortune Jaubert, residing with her son-in-law and daughter, Mr. and Mrs. Leo W. Kenney, at their summer home at Cedar Point, was the recipient of many congratulatory messages and tokens of love and affection on the occasion of her birthday, which event was celebrated with a dinner to which were present her sons and daughters, and their respective wives and husbands. It was a most handsome affair and worthy of the occasion so auspiciously celebrated.

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BARGAINS

SPECULATORS,
HOMESEEKERS

Unheard of price of \$49.00 ft., on liberal terms, will buy attractive 3-bedroom Beach home on paved Beach Boulevard, with long sloping sand beach.

Neighboring property as high as \$300.00 ft.

A PALMER LOT,
Real Estate

—Miss May H. Edwards has gone to Chicago for the summer and is attending the normal classes at the University of Chicago. Although Miss Edwards is a professional academic teacher of experience, her work of study continues each year.

—Charles A. Breath launched a new motor boat during the week, measuring fifteen feet, that developed on its trial speed twenty-five miles an hour, equipped with a Johnston motor. The trim and speedy little demon was built by Mr. Breath from a design of his own, to which much of the speed is attributed. It is expected it will participate in the Bay Waveland regatta on the 16th inst.

—Miss Lucie Doize, accompanied daughter of Mr. and Mrs. H. C. Doize, residing on the South Beach front, who left for Europe on June 12th from New Orleans, arrived safely at Havre, France, this week, according to a message received, and after a splendid trip, Miss Doize plans to return home during the end of the month.

—Mr. George E. Pitcher returned home Tuesday from New York City, where he spent two weeks attending a business conference, and, incidentally, combining pleasure with business. Mr. Pitcher is aardvoek foosball player for Bay St. Louis and when away never loses an opportunity to place this section before the public attention.

—Edwards Bros., local Ford dealers, have quite an interesting advertisement in this issue of The Echo, calling attention to the new Fords to be placed on the market. The new car will have the gear shift and equipped with many of the improvements found only in the larger and more expensive cars and more speed will also be another feature worthy of consideration. Louis J. Norman, resident manager, will be glad to discuss the new car, prices, terms, etc.

—Russell Manieri, young son of Mr. and Mrs. Andre (Dad) Manieri, has opened in the Lavine Bldg. one of the attractive and most inviting cafes to be found anywhere, and invites ladies and gentlemen to patronize his new establishment. Everything is new, neat and attractive and it is planned to make the place one of the popular business section of that of the L. & N. depot. Mr. Manieri returned from Florida some time back and has decided to make Bay St. Louis his home, and will exert every effort to make his restaurant a popular resort for ladies and gentlemen. See advertisement in another column of The Echo.

—Owners of land contiguous to that of the Edward Hines Lumber company will read with interest the full page advertisement of that company, appearing in this issue of The Sea Coast Echo. Since the Dixie Oil company, a subsidiary to the Standard Oil company, is positively going to drill for oil in Hancock county, the Hines company wishes every adjacent owner to co-operate with them in leasing lands for the purpose of oil testing, and at no charge to the owner. The Hines Lumber company is a reputable business organization, its integrity unquestioned and its motives are honest and sincere.

—Miss Valmae Saucier, who had been on a visit to Church Point, La., as the guest of Mrs. T. Roosevelt Daigle for a fortnight, returned home on Saturday evening, but left again on Sunday for Columbia, Miss., where she will be the guest of Mrs. Louis C. Buckley for two weeks.

—Mrs. George R. Rea left Tuesday night for Cleveland, Ohio, where she will spend the next fortnight visiting at the home of her parents, and to be joined by Mr. Rea. Both will journey on to Boston, to attend the bi-annual conclave of the national Kappa Sigma fraternity.

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—The Standard-Post

SPECIAL
MEET CITY
OFFICIALS

State of Mississippi, Hancock County, City of Bay St. Louis.

Pursuant to special call, a special meeting of the Board of Aldermen of the City of Bay St. Louis was held in the City Hall on the 22nd day of June, 1927, at 7:30 o'clock p.m.

Present: Mayor G. F. Gilmore, Alderman Chas. Trabu, Alderman J. Ladner, Alderman C. Carver, Secretary S. J. Ladner.

The object of the meeting was as follows:

All matters pertaining to sidewalks, certificates of indebtedness for sidewalks, direct labor, and paying therefor.

Exempted Chas. Trabu, Sr., 4 p.m.; James Marti, 5:30 p.m.; H. S. Gillum, 8:45 p.m.

On motion of Alderman Marti, seconded by Alderman Carver, the following resolution was adopted: